

Webinar on

# Website Hot Issues: The Next Disability Law Litigation Hotspot

#### **Learning Objectives**

What is Web Accessibility?

Inaccessible websites as the next disability law litigation hot spot

Website compliance with various Federal laws: Americans with Disabilities Act (Title III), The Rehabilitation Act (Sections 504 & 508), Telecommunications Act of 1996 (Section 255), Air Carrier Access Act of 1986, and the 21st Century Communications and Video Accessibilit Act of 2010 (CVAA)

Avoiding the risk of claims of disability discrimination



Why is website compliance so important?

- *The 4 categories of the Web Content Accessibility Guidelines 2.0*
- What does web accessibility look like? Evaluating your organization's Web accessibility
- The business case for accessibility (examples of actual cases)
- Why accessibility is important for individuals, businesses, and society



The accessibility barriers to print, audio, and visual media can be much more easily overcome through web technologies.

#### **PRESENTED BY:**

Diane L. Dee, President of Advantage HR Consulting, LLC has over 25 years of experience in the Human Resources arena. Diane's background includes experience in Human Resources consulting and administration in corporate, government, consulting and pro bono environments. Diane conducts webinars on a wide-variety of HR topics for various compliance training firms across the country.



On-Demand Webinar Duration : 60 Minutes

Price: \$200

### **Webinar Description**

The Web is an increasingly important resource in many aspects of life: education, employment, government, commerce, health care, recreation, and more. It is essential that the Web be accessible to provide equal access and equal opportunity to people with diverse abilities. The Web offers the possibility of unprecedented access to information and interaction for many people with disabilities. The accessibility barriers to print, audio, and visual media can be much more easily overcome through web technologies.

There is also a strong business case for accessibility. Accessibility overlaps with other best practices such as mobile web design, device independence, usability, design for older users, and search engine optimization. Accessible websites can have better search results, reduced maintenance costs, increased audience reach, and demonstrate corporate social responsibility.



## **Who Should Attend ?**

IT Professionals

Web designers

Senior Leadership

HR Professionals

Compliance Professionals

Recruitment Professionals

**Operations Professionals** 

*Hiring managers* 



### Why Should You Attend ?

There are many reasons why employers need to ensure their websites and mobile applications are compliant with various federal laws. Currently, many sites and tools are developed with accessibility barriers that make them difficult or impossible for some people to use.

When websites and web tools are properly designed and coded, people with disabilities are able to use them. Making the web accessible benefits individuals, businesses, and society. In this webinar, we will look at the benefits of making websites accessible for both disabled users and business owners. Participants will learn why accessibility matters, reasons to adapt their websites, what web accessibility looks like, and the legal issues to be aware of.



# **Topic Background**

As the web evolves, the software businesses use to access information becomes more sophisticated. With the evolution of web browsers come powerful tools that can make the web available to everyone. But software can only get us halfway toward the goal of a fully open, accessible web. In order to ensure disabled users enjoy a complete experience free from barriers, website designers must place accessibility at the core of their website design.



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